



For Immediate Release
Press Release 18/07/2018

Acumen Announces the Launch of SPARTA.AERO, a Paradigm Shift in Aviation Asset Management

Dublin - 18-07-2018 - Acumen Aviation (“Acumen”) today announces the launch of its new revolutionary asset management IT platform, SPARTA.AERO. This platform promotes security, cloud connectivity and intelligence and is combined with first hand sector experience to produce the most comprehensive, intuitive and frictionless approach to managing fleets of aircraft. The introduction of SPARTA.AERO heralds a new era of how business in this sector will be conducted and brings with it some of the latest technological advancements, including artificial intelligence, machine learning and natural language processing. The architecture combined with these new technologies will result in a faster, value-adding experience. SPARTA.AERO actively works for you, using data to drive decision making.

Acumen has been working hard behind the scenes to create an eco-system that identifies and actively supports each of the key touch points of aircraft management. To do this effectively, Acumen has been collaborating with some key members of the leasing community to fundamentally address the limitations of incumbent burdensome duplicative software tools which adopted older technologies.

Jeremy Edwards – CMO, Acumen said: “Acumen’s approach and execution re-enforce its brand message through direct action. Acumen has used its wealth of knowledge combined with enterprise and a can-do attitude to disrupt and positively effect change to support the larger community.”

Alok Anand – CEO, Acumen said: “SPARTA.AERO is unique in the sense that one cannot frame it in any one category; it is not a simple software solution, but built as a software assistant using cutting edge technologies to drive benefits of workflow automation. We have spent considerable time studying client requirements and showed clients the beta version over last few weeks with encouraging results.”



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About Acumen Aviation

Acumen is a full-service aircraft asset manager with a global platform. Established in 2009 its headquarters is based in Ireland with offices in India, China and the USA. Acumen's management team has over 300 years of cumulative experience with a permanent staff of over 75 people. Acumen offers a full range of services throughout the lifecycle of the aircraft including aircraft sourcing, pre-purchase inspections (physical and records), project management, lease management and re-marketing, fleet audits, aircraft trading and powerplant management. Its customers include Aircraft Lessors, Airlines, Banks, Private Equity and Investors. In 2015, Acumen had over 400 aircraft under varying forms of management.

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