



For Immediate Release
Press Release 03/04/2018

Acumen Announces Further Senior Leadership Changes

Dublin – 03-04-2018: Acumen Aviation today announces further leadership changes as it continues to strengthen its core team; deploying its strategy to firmly position itself as a leading aviation asset manager.

Jeremy Edwards has been jointly responsible for the management and direction of Acumen’s sales team since November 2017. He is appointed today to the position of Chief Marketing Officer (CMO). This role will include responsibility for defining and managing Acumen’s global sales, marketing, branding, and key account management strategies.

Martin Corcoran has successfully headed up Acumen’s sales activities since joining as Vice President – Business Development back in 2015. Martin is now appointed to Senior Vice President – Business Development. In this new role Martin will be responsible for strengthening Acumen’s market position, for key account planning, sales campaign implementation, event / trade show representation, and the management of the sales team’s day to day activities.

Alok Anand – CEO, Acumen said: “These are important steps for Acumen in establishing world-class sales and marketing processes. Jeremy’s strong leadership and management capabilities, supported by Martin’s business development skills will be a key differentiator for Acumen in the days to come”.

These appointments are effective immediately.

- For Martin Corcoran’s biographical information, [click here](#)
- For Jeremy Edwards’ biographical information, [click here](#)

About Acumen Aviation

Acumen is a full-service aircraft asset manager with a global platform. Established in 2009 its headquarters is based in Ireland with offices in India, China and the USA. Acumen’s management team has over 300 years of cumulative experience with a permanent staff of over 60 people. Acumen offers a full range of services throughout the lifecycle of the aircraft including aircraft sourcing, pre-purchase inspections (physical and records), project management, lease management and re-marketing, fleet audits, aircraft trading and powerplant management. Its customers include Aircraft Lessors, Airlines, Banks, Private Equity and Investors. In 2015, Acumen had over 400 aircraft under varying forms of management.



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